



Revy Aurlia Adistya

has been awarded a
CERTIFICATE OF COMPLETION

for the **RevoU Tech Academy: Product, Data, Sales, & Marketing**
as part of Studi Independen Bersertifikat (SIB) supported by Kampus Merdeka
15 August 2022 – 22 December 2022 with final grade of
87 out of 100 (A)

Matteo Sutto
CEO & Co-Founder

Vanessa Geraldine
Head of New Programs

No: CMP/08-22/KM020500

Issued: 22 December 2022

PT Revolusi Cita Edukasi (RevoU) has verified the identity of this individual and their participation in this course

REVOU TECH ACADEMY: PRODUCT, DATA, SALES, AND MARKETING SCORE TRANSCRIPT

Name: Revy Aurlia Adistya
No: CMP/08-22/KM020500
Issued: 22 December 2022

Final Score	87
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Conversion	Score
A	80 – 100
B	70 – 79
C	60 – 69
D	40 – 59
E	< 40

No	Module	Hours	Score	Sub-Modules	Module Outcome
1	Digital Marketing	200	85 / 100	- Digital Marketing Measurement & Analytics - Social Media Ads - Social Media Organic - Content Marketing - Digital Marketing Capstone Project	- Understand the basics of marketing and its application in digital platform - Have basic knowledge about major online marketing channels - Understand the importance of strategic thinking and how to apply it in digital marketing
2	Tech Sales	200	85 / 100	- Tech Sales: Key Concepts & Theories - Prospecting, Research, CRM, and Sales Tools - Written Communication Skills - Verbal Communication Skills	- Understand the basics of sales and communication in the digital industry - Understand the consultative selling method used in the world of technology sales - Have basic knowledge about funnel and sales pipeline
3	Data Analytics	200	83 / 100	- Understanding Business Problem - Data Cleaning - Data Visualization - Data Communication - Data Analytics Capstone Project	- Understand the basics of data analysis and analytical thinking methods - Understand the general data structure and cleaning - Understand data visualization
4	Product Management	200	87 / 100	- Intro to Product Management - Research in Product Management - Product Development - Stakeholder Management - Product Management <i>Capstone Project</i>	- Understand the basics of product management - Understand the difference between company vision and product vision - Understand the steps needed to define and prioritize market for a product
5	Career Development	16	95 / 100	- Get More Opportunity: Power of Personal Branding - Building Up Your Assets Workshop - Curriculum Vitae Review	- Understand the soft skills needed to build a career in technology industry - Preparing the Assets needed to start a career in technology industry - Deepen and foster the concept of a growth mindset